1. In October 2013 Blockbuster, the DVD and computer games retail chain, became the latest business failure and closed all of its stores. (1)
2. an increase in Blockbuster’s cash flow
3. an increase in online sales of DVDs
4. a decrease in supermarkets selling DVDs
5. a decrease in Blockbuster’s labour costs

Answer [ ]

(b) Explain why this answer is correct (Show your working). (3)

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1. Global recessions cause many businesses to see a significant fall in revenue. (1)
2. Discount food retailer
3. Fast food takeaway
4. Bus company
5. Travel agent

Answer [ ]

(b) Explain why this answer is correct. (3)

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